

PRESS RELEASE

Providing Essential Light and Water Supplies for Ethiopian One-Euro-School

Mitsubishi Electric sponsors solar plant in the Ethiopian highlands

Ratingen, January 20th, 2010 - As part of its activities in the area of humanitarian care Mitsubishi Electric's German Branch has sponsored the installation of two photovoltaic modules to the first school to provide education for the children of plantation workers in the area of Monopole, located 250km east of the capital Addis Abeba in Ethiopia.

The "One-Euro-School" is so-called thanks to its method of raising funds by requesting sponsors donate €1 Euro per month towards the ongoing construction and maintenance costs of running the school. At present the school provides education for around 240 children, whose parents earn around 40 Euro-cents per day working on the plantations and cannot afford the high fees of public institutions.

The energy generated by the photovoltaic modules is already used to light classrooms and power computers at the school, and in future will be used to operate water pumps and filters to provide potable clean water, a vital requirement for the local people in an area where poor water quality is one of the main causes of disease. Before the installation by Mitsubishi Electric the school had only candles and paraffin lamps to light its classrooms.

The two PV-TD 185MF5 solar modules provided by Mitsubishi Electric have a guaranteed minimum power output of 185 Watt each available, and thanks to their distinctive quality they constantly produce high levels of energy. With highly reliable components, the durable lead-free modules are perfectly suited to conditions at the Ethiopian school.

Walter Klauss former manager at Index Traub, a co-operation partner of Mitsubishi Electric's Industrial Automation division initially brought the project to Mitsubishi Electric's attention. Now retired and working as an honorary employee at "One Euro Ethiopia Association (OEEA) a German-Dutch initiative, Walter is responsible for construction and planning at the site. Enthusiastic to support the project, Mitsubishi Electric immediately arranged for the shipment of two photovoltaic modules to the school. At the end of October 2009 a team of 17 volunteers travelled to Ethiopia to help erect and install the photovoltaic modules at the school. Being robust and easy to install the modules were soon up and running, and as Walter Klaus recalls "The glow of the first light bulbs in the classrooms was a historical moment which was celebrated by the whole group"

The initial target for the aid organisation is to complete construction of the kindergarten and primary school for children up to grade four. To achieve this 3000 sponsors are needed to make the €1-Euro per month donation to contribute to the development and maintenance of the school over the next ten years. Donations received by the OEEA are passed directly onto the project, with only 5% of donations used to cover administration costs.

Further information about Mitsubishi Electric Europe, German Branch:

<http://www.MitsubishiElectric.de>

Further information about 1-Euro-School in Ethiopia:

<http://www.1euros.de/>



In October 2009 Walter Klauss and Samuel Steeb travelled to Ethiopia with a team of 17 helpers to install the photovoltaic modules sponsored by Mitsubishi Electric in collaboration with local volunteers.



The One-Euro-School is funded entirely by donation. In the future, the organisation hopes to create further projects in the area including the provision of medical care.

About Mitsubishi Electric

With over 80 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TSE:6503) is a recognised world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment.

Mitsubishi Electric B.V is a wholly owned subsidiary of Mitsubishi Electric Corporation helping European customers to meet their business challenges, through providing innovative technologies and high quality products and solutions. The company recorded consolidated group sales of 3,665 billion yen (US\$ 37, 4 billion*) in the fiscal year ended March 31, 2009. For more information visit www.mitsubishielectric.eu

*At an exchange rate of 98 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2009

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