

Press Release

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Instant photo printing system with new functions: Event-KIOSK from Mitsubishi Electric

Event-KIOSK is the new instant photo printing system from Mitsubishi Electric. Its intuitive user interface lets customers independently load, process and print their digital images. The system makes the preparation and printing of digital images easier than ever. Event-KIOSK has low investment costs and opens up new revenue opportunities - and not just for specialised photography dealers. New functions enable you to benefit not only from instant digital photography business but also from the easy integration of the Mitsubishi applications Easyalbum, Easycalendar and Easygreetings. Whether it's a customised desktop calendar or an attractive album with a durable spiral binding – no delays for online orders and customer's photo-specific requests can be satisfied immediately. A further special feature enables users to insert personal messages alongside photos in their greeting cards. Holiday greetings couldn't be more personal.

The separate components of the system are housed in a new podium that is extremely convenient for the user and requires very little space. Based on the proven PT 6000, up to two dye sublimation printers can be connected to produce high-quality photos in formats ranging from 10 x 15 cm to 15 x 23 cm, with A4 as an additional option. A TFT touchscreen guides the user step by step through the program. Professional image processing capabilities are apparent from the improved detail. Getting from digital picture to brilliant, long-lasting photographic print is faster than ever and couldn't be simpler. The equipment has the low servicing and maintenance costs that Mitsubishi Electric are renowned for. The new software for creating Easycalendar, Easygreetings and Easyalbum can be activated online at no extra charge to customers purchasing the complete system. Existing Mitsubishi Electric systems can also be easily upgraded on request.

For further questions please contact:

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About Mitsubishi Electric

For more than 80 years now, the name Mitsubishi Electric has stood for innovative, high-quality products on which business customers and consumers all over the world can rely. Based on its many years of experience, Mitsubishi Electric is a recognised market leader in the development, production, distribution and sale of electrical and electronic products for use in data processing and communication, aerospace, satellite communications, consumer electronics, industrial technology, energy, logistics and building services.

Mitsubishi Electric Europe B.V. is a fully owned subsidiary of the Japanese Mitsubishi Electric Corporation. Through innovative technologies, high-quality products and solutions, Mitsubishi Electric Europe B.V. helps the group's European customers achieve their corporate objectives.

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